ALL-IN-ONE MEMBERSHIP MANAGEMENT MADE EASY
Wild Apricot is an all-in-one membership management software for small associations, clubs and non-profits

- Ranked the #1 Membership Management Software
- Trusted by over 20,000 organizations
- Cloud-based, securely accessible by board, staff, and volunteers anywhere with an internet connection
- Comprehensive online help, tutorials, and free technical support (telephone & email)
Wild Apricot’s all-in-one solution helps you keep everything in one place and get more people involved in helping out

- Single, reliable source to manage your organization – instead of multiple Excel files, Outlook and other messy files
- Keeps important data secure, accessible and backed up
- Enables more people to volunteer (e.g. assign a particular person to coordinate a certain event, someone else to manage certain pages of your website)
- Update the website without bugging the technical person every time
MANAGE MEMBERS

Use powerful membership management tools to attract, renew and manage members

- Access your membership database securely online – view and update member records in real-time
- Automate membership applications, renewals and payments online
- Look up records easily, view full history – payments, emails sent, event registrations
- Create secure member-only website pages
Wild Apricot’s Content Management System is designed specifically for small associations, clubs and non-profits

- Create a good-looking website starting with a collection of templates - and easily customize them
- Create and update web pages without having to know coding or HTML
- Alternatively, embed interactive Wild Apricot widgets into your existing website
- User-friendly and easy to learn even for non-technical users
EVENT COORDINATION

Schedule and organize events with automated payments and messaging

- Automatically updated events calendar page
- Online registration and payment
- Customizable registration options and process – e.g. Early Bird discounts, special member pricing
- Automatically send out event announcements and reminders to your contacts
- Track event check-ins
With the Online Store, you can sell products straight from your Wild Apricot website

- Add multiple product catalog pages, multiple images per product, and filter products using tags
- Display a shopping cart icon on every site page
- Set prices, including special member prices
- Customize automatic store emails and send email notifications
- View, process, or cancel existing orders
EMAIL CAMPAIGNS

Craft professional email campaigns and monitor results

- Send out unlimited campaign emails, newsletters, and announcements
- Automate receipts and confirmations for new applications, membership renewals, event registrations, payments, and donations
- Start with professionally designed email templates and customize them or create your own
- Track metrics such as opens and clicks to fine-tune your communications
ONLINE PAYMENTS

Collect, manage and track all payments and invoices online in real-time

- Use Wild Apricot Payments (AffiniPay), or your own supported payment processor
- Accept online payments for applications, registrations, and donations
- Automatically charge recurring membership renewal payments
- Generate instant financial reports
- Export your financial data into Excel or Quickbooks
POLLS, ELECTIONS, SURVEYS

Set up polls to hold elections and survey your membership

- Share polls with your members by inserting links in emails or on your website
- Control what types of members can vote
- Control when polls are open or closed for voting
MEMBERSHIP CARDS

View, download, and print membership cards

- Design your own cards with member name, information, membership status, and picture
- Membership cards are automatically updated as membership details change (e.g. membership renewal, profile update)
- Include a link to the membership cards in an email blast or automatic membership email
MEMBER MOBILE APP

Allows members/contacts to log in and view content from your Wild Apricot site

- View organization’s entire member directory
- View member profiles
- Email fellow members
- View event calendar and event details
- Register for an event through the app
- View existing event registrations and pay an outstanding event registration fee
Knowledge and Best Practices

Access essential resources to **connect with your peers and build and grow your organization**

- Wild Apricot [Blog](#) and [Academy](#) – best practices and advice for membership organizations
- Join our [Expert Webinars](#) – learn from experts and thought leaders.
- Monthly Wild Apricot [Newsletter](#) – highlighting the latest news, resources, and articles
- [Wild Apricot Facebook Group](#) – connect with your peers or make suggestions for product enhancements on our [Wishlist Forum](#)
Wild Apricot’s turnkey solution is secure, private, and comes with terrific customer support.

- Free Customer Support (telephone and email)
- Secure – 11 year history of successful account and member security. We invest in monitoring, maintaining, and updating our systems, so you don't have to spend your time on this.
- Wild Apricot never sells or shares your database and information
- 24/7 monitoring of our servers
- Ranked the #1 Membership Management Software
Wild Apricot invests over $300,000 every month into Research and Development

- Ongoing updates based on requests from our Wishlist Forum – see our Public Roadmap
- Customizable platform – API integration, CSS/Theme overrides, etc.
- Mobile app for both iOS and Android are now available.
Wild Apricot empowers you to stop wasting time and resources so you can focus on your core purpose

- One person does not have to do everything
- Easier to train new people and involve volunteers
- Much better service for members – easier to attract, grow, and retain
- Automating routine administrative processes saves a lot of time, money, and hassle
- Work with the market leader dedicated to providing you with resources to succeed

“I co-founded Wild Apricot in 2006 after experiencing the struggles of small associations, clubs and non-profits as a volunteer and board member.”

-Dmitry Ivanov, Captain Apricot
Wild Apricot comes with many benefits and bonus services with **no set-up charges or hidden fees**

- Full functionality on all paid plans
- Unlimited number of administrators
- Free customer support (phone and email)
- Unlimited emails to members
- No per-transaction fees
- Resources on the Membership Knowledge Hub
- Access to the community of your peers
- Participation in our Advisory Community

Save 10% on annual billing, or 15% on 2-year billing

### Monthly billing

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<th>Plan</th>
<th>Price</th>
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<tr>
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*All prices in USD*
Here are some testimonials from the 20,000 organizations that have made the switch

### Average Ratings

<p>| | | | |</p>
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<th></th>
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</thead>
<tbody>
<tr>
<td><strong>Overall</strong></td>
<td>★★★★☆</td>
<td>4.5/5</td>
<td></td>
</tr>
<tr>
<td><strong>Ease of Use</strong></td>
<td>★★★★☆</td>
<td>4.5/5</td>
<td></td>
</tr>
<tr>
<td><strong>Customer Service</strong></td>
<td>★★★★★</td>
<td>5/5</td>
<td></td>
</tr>
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</table>

357 Reviews

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**Gary Rubens**
Webmaster, Budget & Finance Committee Chair, Ski Club of Washington D.C.

"As soon as we switched from Memberize to Wild Apricot, we began to sell out our ski trips in record time. I love how I can automate the event confirmation emails and financial transactions."

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**Joseph Purdy**
Communications Chair, Capitol Hill Garden Club, Washington, D. C.

"Wild Apricot has given us a professional looking website and an easy way to manage our member communication. It's a lifesaver for us, because we love gardening, but are not experts in how to design and maintain a website."

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**Carol Emmett**
Director of Communications, Greater Orlando Organization Development Network (Aka GOOD Network)

"We grew our membership by 30% the first year we moved to Wild Apricot. It pays for itself in having a professional look and easy to manage system of events registration, and dues payment. It was chaos before we found WA!"
Below are some of the powerful websites created using Wild Apricot