ALL-IN-ONE MEMBERSHIP MANAGEMENT MADE EASY
Wild Apricot is an all-in-one membership management software for small associations, clubs and non-profits.

- Ranked the #1 Membership Management Software
- Trusted by over 17,000 organizations
- Cloud-based, securely accessible by board, staff and volunteers anywhere with an internet connection
- Comprehensive online help and free technical support (telephone and email)
FEATURES SUMMARY

Wild Apricot’s all-in-one solution helps you keep everything in one place and get more people involved in helping out

- Single, reliable source to manage your organization – instead of multiple Excel files, Outlook and other messy files
- Keeps important data secure, accessible and backed up
- Enables more people to volunteer (e.g. assign a particular person to coordinate a certain event, someone else to manage certain pages of your website)
- Update the website without bugging the technical person every time
MANAGE MEMBERS

Use powerful membership management tools to attract, renew and manage members

- Access your membership database securely online – view and update member records in real time
- Automate membership applications, renewals and payments online
- Look up records easily, view full history – payments, emails sent, event registrations
- Create secure member-only website pages
Wild Apricot’s Content Management System is designed specifically for small associations, clubs and non-profits

- Create a good-looking website starting with a collection of templates - and easily customizing them
- Create and update web pages without having to know coding
- Alternatively, embed interactive Wild Apricot widgets into your existing website
- User-friendly and easy to learn even for non-technical users
EVENT COORDINATION

Schedule and organize events with **automated** payments and messaging

- Automatically updated events calendar page
- Online registration and payment
- Customizable registration options and process – e.g. Early Bird discounts, special member pricing
- Automatically send out event announcements and reminders to your contacts
- Track event check-ins
EMAIL CAMPAIGNS

Craft professional email campaigns and monitor results

- Send out unlimited campaign emails, newsletters and announcements
- Automate receipts and confirmations for new applications, membership renewals, event registrations, payments and donations
- Start with professionally designed email templates and customize them or create your own
- Track opens and clicks to fine-tune your communications
ONLINE PAYMENTS

Collect, manage and track all payments and invoices online in real time

- Accept online payments for applications, registrations and donations
- Automatically charge recurring membership renewal payments
- No transaction fees are charged by Wild Apricot – use your own payment processor and merchant account
- Generate instant financial reports
- Export your financial data into Excel or Quickbooks
Knowledge and Best Practices

Access essential resources to connect with your peers and build and grow your organization

- Wild Apricot Blog and Knowledge Hub – best practices and advice for membership organizations
- Join our Membership Advisory Group – learn from peers in similar organizations
- Monthly Wild Apricot Newsletter – highlighting the latest news, resources and articles
- Community forums – connect with your peers or make suggestions for product enhancements on our Wishlist Forum
PROVEN & RELIABLE

Wild Apricot’s turnkey solution is secure, private and comes with terrific customer support

- Free Customer Support (telephone and email)
- Secure – in 9 years of existence, never had a security breach. We keep investing in monitoring, maintaining and updating our systems – so you don’t have to spend your time on this
- Wild Apricot never sells or shares your database
- 24/7 monitoring of our servers
- Ranked the #1 Membership Management Software
Wild Apricot invests over $200,000 every month into Research and Development

- Ongoing updates based on requests from our Wishlist Forum – see our Public Roadmap
- Customizable platform – API integration, CSS/Theme overrides, etc.
- Mobile app for both iOS and Android are now available.
WHY SWITCH

Wild Apricot empowers you to stop wasting time and resources so you can focus on your core purpose

- One person does not have to do everything
- Easier to train new people and involve volunteers
- Much better service for members – easier to attract, grow and retain
- Automating routine, administrative processes saves a lot of time, money and hassle
- Work with the market leader dedicated to providing you with resources to succeed

“I founded Wild Apricot in 2006 after experiencing the struggles of small associations, clubs and non-profits as a volunteer and board member.”

-Dmitry Buterin, Chief Apricot
Wild Apricot comes with many benefits and bonus services with no set-up charges or hidden fees

- Free customer support (phone and email)
- Unlimited emails to members
- No per-transaction fees
- Resources on the Membership Knowledge Hub
- Access to the community of your peers
- Participation in our Advisory Community
Here are some testimonials from the 17,000 organizations that have made the switch:

“Ease of use was/is a really high priority for me. Once I found Wild Apricot, I fell head-over-heels in love. Period.”
-Kim Elliott, President (Klamath Falls Rental Housing Association)

“Wild Apricot is one of the easiest site-building tools to use. And it’s affordable... A+++!
-Natalie Carmolli, Social Media/Content Manager (Central Park Players)

“Wild Apricot’s support is very helpful, importing our data was very easy to do and the backend is very user friendly.”
-Nicole Walters, Program Manager (San Diego Venture Group)

“I'm proud to state that I have personally convinced more than two dozen USGBC Chapters to switch to Wild Apricot.”
-Lee Cooke, Executive Director (US Green Building Council)
EXAMPLE WEBSITES

Below are some of the powerful websites created using Wild Apricot